



# CHRIS RINEHART

Web Design - Email Marketing



## PROFILE

I am a seasoned web developer with over 8 years of experience in both advertising and marketing fields. I am exceedingly well versed in all Adobe software including, DreamWeaver, PhotoShop, Edge Code, Illustrator, and InDesign. Knowing that my field is constantly evolving, I work hard to stay up to date with all of the latest design trends ranging from new typography, to new and exciting email marketing strategies. Throughout my many years of experience, I have a proven track record of increased conversions, and have consistently brought in solid numbers through various marketing campaigns.



## PERSONAL SKILL

- MANAGEMENT
- TEAMWORK
- CREATIVE
- COMMUNICATION



## CONTACT ME

- 3567 Boonepark Ave  
Jacksonville, FL 32205
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- www.blktip.com



## EDUCATION

August  
2002-2006

**UNIVERSITY OF FLORIDA**  
Gainesville, FL

BA. Marketing | Theatre and Entertainment Technology

August  
2001

**MANDARIN HIGH SCHOOL**  
Jacksonville, FL

Diploma

November  
2012 -

**UNIVERSITY OF GOOGLE**  
Santa Clara County, CA

Continued research in latest trends, design, coding, and SEO.



## EXPERIENCE

July  
2013-2015

**HOLMES STAMP & SIGN**

**Web Developer | Email Marketing**

In charge of UX, and Front End Development. Maintained, and designed all email marketing campaigns.

November  
2011 -

**BLKTIP**

**Freelance Web Design | Branding**

Created multiple custom built websites, in multiple applications. i.e. Wordpress, wooCommerce, and asp.net.

November  
2007-2011

**IDENTITY DESIGN**

**Graphic Design | Branding**

Designed and consulted with companies for advertising and marketing campaigns. Worked with companies such as Lamborghini, Mercedes, Simon's Mall, Moes.



## PROFESSIONAL SKILL

- PHOTOSHOP
- ILLUSTRATOR
- IN DESIGN
- DREAMWEAVER
- EDGE CODE

